2020 Annual Meeting Sunday Break-Out Sessions

Events Planning Section:

 -Shows- only Liberty concentrated on for now- Jen to f/u and will see about

 -Parades:

-Lou mentioned Lisbon MD Christmas Parade-$20 to enter, check website, Dec 12 @noon-it goes rain or shine- she will f/u with us

-Inaugural Parade- need to have in to get invited

-Kentucky Derby Parade-? Partner with ASA? Or just have ISSO do by self in 2021?

-Expos:

-PA- do again next year

-Equine Affair- Mass- Nov 12-15- Mary Beth said she will f/u

-Washington International Booth- Lou to f/u with Wash Int’l

-? About Heidi- Peruvian Nat’l- Oklahoma- Sept.

-Get inexpensive display booth stuff- print on banner, mail or vista print ship

-Pony Club/4-H- could send out to each state & they disseminate to their people (use ambassador)

 -Cubing/Hunt:

- Amwell Valley- Jen to f/u and let us know

-Potomac Hunt SS Hunt Day- Nov 7 or 14th (around Veteran’s)

-Polo games- maybe have Ambassadors do this- during 1/2 time when announcer can tell what we are doing, dress, side saddle ride

Educational Events:

 -We discussed mounted and unmounted clinics

-Instructor certification:

-CE this year- clinic

-At least one certification this Fall- Sat/Sun

-Make/develop Ambassador Role:

-need written & video of how to do

-have script

-make a ribbon for jacket (like 10 one)

-ISSO Pin to designate

-Have-a-go

Ancillary Thoughts:

 -International Relations

 -Holly Ray- f/u with insurance

 -Heidi-Anne Moss- Set dates- Board Meeting

 -SSA- sponsor a division

 -Canada- contact Sue Hill & Lea McClean

-Need to start Side Saddle Ambassadors program- sooner rather than later

-FB- every month ask- anyone going to anything- Events page- Jen to f/u

-Barbara to check out Hand Shows- Booth